
CORE ONE
CHANNEL STYLE GUIDE
VERSION 1.0


CORE DVE SINGLE TEXT OWN 1 LINE

Duration: 250 frames

***Notes:**

- Co-ordinates are described horizontally left to right and vertically top to bottom.
- Text will always be capitalised.
- All BG's are supplied as pre-rendered animations.
- Pre-rendered matte animations are supplied.

Programme Title

POSITION X: 1600, Y: 890 
 FONT Tahoma (Bold)
 SIZE 60px
 LEADING 60px
 KERNING 0px
 JUSTIFIED Right
 FONT-COLOR R:255, G:255, B:255

Animation Notes: 33.33% Ease
Opacity
 Frame 018 0%
 Frame 039 100%

Movement
 Frame 018 X: 1600, Y: 940
 Frame 039 X: 1600, Y: 890

*Notes:
 If programme title reaches Max. text length then title wraps onto 2 lines and uses design "CORE DVE SINGLE TEXT OWN 2 LINE".

Programme Time


POSITION X: 1600, Y: 905 
 FONT Tahoma (Regular)
 SIZE 48px
 LEADING 48px
 KERNING 0px
 JUSTIFIED Right
 FONT-COLOR R:238, G:164, B:9

Animation Notes: 33.33% Ease
Opacity
 Frame 018 0%
 Frame 039 100%

Movement
 Frame 018 X: 1600, Y: 855
 Frame 039 X: 1600, Y: 905

*Notes:
 -Time format h.mm AM/PM
 -AM and PM font size: 36px

Live / Clip Video

POSITION X: 960, Y: 0 
 Animation Notes: 33.33% Ease
Scale
 Frame 000 X: 100%, Y: 100%
 Frame 018 X: 100%, Y: 83%
 Frame 240 X: 100%, Y: 83%
 Frame 249 X: 100%, Y: 100%

Max. Text length 1200px

15px [**POLICE INVESTIGATION**
 NEXT WEDNESDAY



CORE DVE SINGLE TEXT OWN 2 LINE

Duration: 250 frames

- *Notes:**
- Co-ordinates are described horizontally left to right and vertically top to bottom.
 - Text will always be capitalised.
 - All Backgrounds are supplied as pre-rendered animations.
 - Pre-rendered matte animations are supplied.

Programme Title

POSITION	X: 1600, Y: 890	☐☐☐☐
FONT	Tahoma (Bold)	
SIZE	55px	
LEADING	48px	
KERNING	0px	
JUSTIFIED	Right	
FONT-COLOR	R:255, G:255, B:255	
Animation Notes:	33.33% Ease	
<i>Opacity</i>		
Frame 018	0%	
Frame 039	100%	
<i>Movement</i>		
Frame 018	X: 1600, Y: 988	
Frame 039	X: 1600, Y: 890	

Programme Time

POSITION	X: 1600, Y: 905	☐☐☐☐
FONT	Tahoma (Regular)	
SIZE	48px	
LEADING	48px	
KERNING	0px	
JUSTIFIED	Right	
FONT-COLOR	R:238, G:164, B:9	
Animation Notes:	33.33% Ease	
<i>Opacity</i>		
Frame 018	0%	
Frame 039	100%	
<i>Movement</i>		
Frame 018	X: 1600, Y: 855	
Frame 039	X: 1600, Y: 905	

Live / Clip Video

POSITION	X: 960, Y: 0	☐☐☐☐
Animation Notes:	33.33% Ease	
<i>Scale</i>		
Frame 000	X: 100%, Y: 100%	
Frame 018	X: 100%, Y: 83%	
Frame 240	X: 100%, Y: 83%	
Frame 249	X: 100%, Y: 100%	

- *Notes:**
- Time format h.mm AM/PM
 - AM and PM font size: 36px

Max. Text length 1200px

15px [

POLICE INVESTIGATION

TOMORROW 10.30PM

